

Our Mission

Our Expertise

Our Approach

Your Market

Your Answers

Our Clients

"From prebriefing to debriefing, from the frontroom to the backroom, it is obvious that The Lazar Group has done their homework and can speak from a comfortable platform."



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Our Clients

Sort by:

- [All Clients](#)
- [BTC](#)
- [BTB](#)
- [Consulting, Marketing, Advertising Agencies](#)

All Clients

Abbott Laboratories

Adeza Biomedical

America's Doctor

AT&T Wireless

Big Chalk

Blue Chip Marketing & Advertising

Blue Cross/Blue Shield

Boston Consulting Group

BP Amoco

Bristol-Myers Squidd

Cambridge Group

Canada Tire

Dannon

DDB Needham

Destination Hotels

Duracell

eLibrary

Eli Lilly

E*Trade

Euro RSCG Tatham

GE Financial

General Mills

Gillette

Glaxo-Wellcome

Gotham

Hasselblad

Homework Central

Interpublic

Johnson & Johnson

Johnson Outdoors

Kiehl's

Kodak

Konica

Kraft General Foods

Leading soft drink company

L'eggs

LifeTime Fitness

L'Oreal

Market Day

Marriott

Maybelline

Merck

Minute Maid

Motorola

Multifoods

Northwestern University's Kellogg School of Management

Ogilvy

Old Navy

Peapod

Pillsbury

Playtex

Proctor & Gamble

Quaker Oats

Respironics

The Ritz-Carlton

Ross Consumer Products

Sara Lee

SC Johnson

Sears

Sprint

Starwood

TEC/Teacher Educ Center

Telecorp

Tetra Pak & Tetra Rex

Unilever

Whirlpool

Wisconsin Electric

