

Our Mission

Our Expertise

Our Approach

Your Market

Your Answers

Our Clients

“From prebriefing to debriefing, from the frontroom to the backroom, it is obvious that The Lazar Group has done their homework and can speak from a comfortable platform.”



● Contact Us

● Accolades & Our Team

Our Clients

Sort by:

- All Clients
- BTC
- BTB
- Consulting, Marketing, Advertising Agencies

Business-to-Consumer

AT&T Wireless

Big Chalk

Canada Tire

E*Trade

Dannon

Duracell

GE Financial

General Mills

Gillette

Homework Central

Johnson & Johnson

Johnson Outdoors

Kiehl's

Kodak

Konica

Kraft General Foods

Leading soft drink company

L'eggs

LifeTime Fitness

L'Oreal

Market Day

Marriott

Maybelline

Minute Maid

Multifoods

Old Navy

Peapod

Pillsbury

Playtex

Proctor & Gamble

Quaker Oats

Respironics

The Ritz-Carlton

Ross Consumer Products

Sara Lee

SC Johnson

Sears

Starwood

Telecorp

Tetra Pak & Tetra Rex

Unilever

Whirlpool