

Our Mission

Our Expertise

Our Approach

Your Market

Your Answers

Our Clients

“From prebriefing to debriefing, from the frontroom to the backroom, it is obvious that The Lazar Group has done their homework and can speak from a comfortable platform.”



● Contact Us

● Accolades & Our Team

Our Clients

Sort by:

- All Clients
- BTC
- BTB
- Consulting, Marketing, Advertising Agencies

Business-to-Business

Abbott Laboratories

Adeza Biomedical

America's Doctor

Amoco

AT&T Wireless

Blue Cross/Blue Shield

Bristol-Myers Squidd

Destination Hotels

E*Trade

eLibrary

Eli Lilly

Glaxo-Wellcome

Hasselblad

Homework Central

Johnson & Johnson

Kodak

Leading soft drink company

L'Oreal

Marriott

Merck

Motorola

Northwestern University's Kellogg School of Management

The Ritz-Carlton

Ross Consumer Products

SC Johnson

Sprint

Starwood

TEC/Teacher Educ Center

Telecorp

Wisconsin Electric